Sample Message to Perspective School

October is Cybersecurity Awareness Month and the third week in October is Cybersecurity Career Week. I'm excited to reach out to you about a new initiative: the Cybersecurity Career Ambassador Program. I'm excited to be a part of one of the first Ambassadors for the program that will launch during[Cybersecurity Career](https://www.nist.gov/itl/applied-cybersecurity/nice/events/cybersecurity-career-week)week.

The program's goals are to inspire, engage, and inform the public about the demand, opportunities, and multiple career options available to join the cybersecurity workforce. Ambassadors are local community members who speak to audiences about the different work roles and the multiple learning pathways and credentials that lead to careers that are identified in the NICE Workforce Framework for Cybersecurity (NICE Framework).

Another pillar of the program is to raise awareness of the need for diversity in the field and help to promote cybersecurity roles, especially those that increase the participation of women, minorities, veterans, persons with disabilities, and other underrepresented populations.

I'm hoping to come speak with *XYZ* (the school, program, etc) for an hour (or 30 minutes, whatever you think is the right time to allot).  I'll be speaking about my role, examples of cybersecurity jobs and roles, educational paths, and aim to spark a conversation starter for young people to become interested in cybersecurity.

Additional information can be found in this [one pager](https://drive.google.com/file/d/1kTJqbV7ce3KWUTHqRqBnyKzdtLBTPeyn/view?usp=drive_link). (this is on the Google Drive for Ambassadors)

Thank you,